



LOCATION

The Sydney Coliseum Theatre, West HQ is conveniently located in the GWS' expanding cultural, sporting and commercial destination, West HQ.

Positioned near the apex of the M4 and M7 motorways West HQ draws from a wide demographic of visitors, including young families, lovers of live entertainment, business and sports enthusiasts.

West HQ welcomes almost 4 million visitors annually with a 55,000 strong membership has an impressive place in the wider Western Sydney community.

The precinct is also home to the Novotel Sydney West HQ, the Olympic standard Sydney Gymnastic and Aquatic Centre, Sydney West Sports Medicine, One55 Fitness, Zone Bowling, 8 premium dining destinations and the iconic Rooty Hill RSL. West HQ also features an impressive range of distinctive dining options from the fast casual through to premium restaurants.

West HQ is a popular destination for professional athletes given its close proximity to Sydney Motorsports Park, Blacktown Sports Park and major Sydney sports stadiums.

The precinct also draws from nearby major tourist attractions including the Western Sydney Parklands, Wet n'Wild, Featherdale Wildlife Park and the future site of the new Sydney Zoo.

Spanning more than eight hectares, in late 2019 the Sydney Coliseum Theatre will become a landmark in the precinct followed in 2021 by a five-star Pullman Hotel which will provide luxury accommodation for theatre-goers travelling from regional destinations.

West HQ is in an ideal location and a vibrant hub in NSW's fastest growing economic region.

DESTINATION STATISTICS

3,600,000 visits per year

35,000	79,000	44,000
vehicle movements per day	corporate conference guests	hotel guests

GWS VISTATION

9,600,000 visits per year

BUSINESSES

- 1600 free parking spaces
- Novotel Sydney West HQ 164 rooms 4.5 Star
- Sydney Gymnastics and Aquatic Centre
- One 55 Fitness
- 8 Premium dining destinations
- Zone Bowling
- Rooty Hill RSL

FUTURE DEVELOPMENT

2019	\$100M	\$8M	NEW
theatre investment	theatre investment	food and beverage development	premium restaurant

2021 **5 STAR**
Pullman Hotel

LOCATION



GETTING HERE

53% of people surveyed said they look forward to attending a large, premium entertainment venue that is close to home whilst 29% said they are excited to attend first class events without having to drive or stay in the city.

45 MINS
the current travel
minimum time to theatres

20 MINS
threshold GWS hold for
travel time to venues

**THE SYDNEY COLISEUM
THEATRE, WEST HQ IS
16 - 25 MINUTES FROM
MAJOR GWS CITIES
AND LANDMARKS**

